



SOCIAL MEDIA TOOLKIT

JANUARY 7-9, 2026



Exhibitor Social Media Toolkit

As MANTS 2026 approaches, we invite you to maximize your visibility and connections at the Baltimore Convention Center, January 7-9, 2026. This toolkit consolidates everything you need to confidently promote your participation on social media, helping you engage industry leaders and cultivate meaningful business relationships.

MANTS 2026 SHAREABLE VISUALS

Below are links to MANTS 2026 shareable visuals. Feel free to share our suggested posts or use your past show photos, videos, and products to highlight your unique experiences. Select attention-grabbing images to make a lasting impression in your network.

[Facebook](#)

[Instagram](#)

[X \(Twitter\) Images](#)

[LinkedIn Images](#)

MANTS 2026 VIDEO

Video content is a powerful tool for creating awareness and boosting engagement. We invite you to share our MANTS 2026 branded video with your audience, showcasing the excitement of the event.

Video: https://youtu.be/zFAk4_3bz8U

MANTS 2026 SUGGESTED SOCIAL COPY

Below are a few sample posts you can use on different platforms. Remember to follow @MANTSBaltimore on [Facebook](#), [Instagram](#), and [X](#) and the Mid-Atlantic Nursery Trade Show on [LinkedIn](#) to stay updated on show-related news.



FACEBOOK

HASHTAGS: #MANTS2026 #MANTSBaltimore

SAMPLE POSTS

1. We're thrilled to exhibit at @MANTSBaltimore, horticulture's premier trade show, January 7-9, 2026! Come see us in Booth [Your Booth #] at the Baltimore Convention Center. Explore new products and make meaningful connections. Register here: www.mants.com/registration #MANTS2026 #MANTSBaltimore
2. Kick off 2026 with new growth opportunities at MANTS, January 7-9! Visit us at Booth [Your Booth #] and experience the energy of the green industry's premier event. Don't wait — register now: www.mants.com/registration #MANTS2026 #Horticulture

3. Save the date! Meet us at @MANTSBaltimore, January 7-9, 2026. We'll be at Booth [Your Booth #], showcasing how our solutions can help your business thrive. Register today and join the industry's top professionals! #MANTS2026 #MANTSBaltimore
4. Kick-off 2026 with new opportunities at @MANTSBaltimore from January 7-9 at the @BaltimoreConventionCenter. Experience the unmatched energy and networking opportunities at MANTS, where the green industry gathers. Early Bird registration rates are available until December 5, 2025. Register today at <https://www.mants.com/registration/> and tag a friend who needs the reminder. #MANTS2026 #MANTSBaltimore



INSTAGRAM

HASHTAGS: #MANTS2026 #MANTSBaltimore

In addition to the MANTS hashtags, including more can help with discoverability and engagement on Instagram. A few of our top suggestions include:

#horticulture #gardening #plants #indoorplants #outdoorplants #plantsmakepeoplehappy
#flowers #gardener #greenindustry #greenspace #greenthumb #landscaping
#landscapedesign #organic #agriculturelife #horticulturelife #masterpieceoftradeshows
#MANTSmeansbusiness #letsconnect

We recommend including a link for attendee registration in your bio. The link for attendee registration is <https://www.mants.com/registration/>.

There are free resources like <https://linktr.ee/> that provide the opportunity to include multiple links in your bio. This allows you to include the MANTS registration link without replacing your site information. The link can be easily removed after the event.

SAMPLE POSTS

1. Join us at @MANTSBaltimore from Jan 7-9, 2026! 🌱 Visit Booth [Your Booth #] to explore the latest horticulture innovations. Tap the link in our bio to register and connect! #MANTS2026 #MANTSBaltimore #GreenIndustry #PlantsMakePeopleHappy
2. We're gearing up for MANTS 2026! Catch us at Booth [Your Booth #] from January 7-9 at the Baltimore Convention Center. Register via the link in our bio and tag a friend or colleague who loves horticulture! #MANTS2026 #HorticultureLife #LetsConnect
3. Calling all green industry pros! Meet us at @MANTSBaltimore, Jan 7-9, Booth [Your Booth #]. See you in Baltimore for growth, innovation, and networking. #MANTS2026 #Gardening #Landscaping #MANTSBaltimore



HASHTAGS: #MANTS2026 #MANTSBaltimore

SAMPLE POSTS

1. We're excited to exhibit @MANTSBaltimore, January 7-9, 2026. Join us in Booth XXX at the Baltimore Convention Center for meaningful business connections. Register now at MANTS.com. #MANTS2026 #MANTSBaltimore
2. Gear up for an unforgettable experience at @MANTSBaltimore from January 7-9, 2026. Early Bird registration rates are available until December 5th. Don't miss out on the green industry's premier event! #MANTS2026 #MANTSBaltimore
3. Let's make 2026 a year of growth and success together! Join us at @MANTSBaltimore, January 7-9 2026. Register now to secure your spot at the horticulture industry's Masterpiece of Tradeshows. #MANTS2026 #MANTSBaltimore
4. Meet us at MANTS 2026, Jan 7-9, at the Baltimore Convention Center! Catch us in Booth [Your Booth #] and discover what's new. Secure your spot today! #MANTS2026 #GreenIndustry

LINKEDIN



HASHTAGS: #MANTS2026 #MANTSBaltimore

SAMPLE POSTS

1. We're excited to exhibit at the Mid-Atlantic Nursery Trade Show (MANTS) 2026, January 7-9, at the Baltimore Convention Center. Visit us in Booth [Your Booth #] to discover how our products and services can elevate your business. Register now: www.mants.com/registration #MANTS2026 #MANTSBaltimore #GreenIndustry
2. New year, new connections! Join us at MANTS 2026, January 7-9, and visit Booth [Your Booth #]. This is the green industry's premier event where horticulture leaders come together to inspire growth and innovation. Don't miss out — register today at www.mants.com/registration! #MANTS2026 #HorticultureInnovation #MANTSBaltimore
3. Save the date and let's connect at MANTS 2026! Meet us January 7-9 at Booth [Your Booth #] in Baltimore to explore industry trends and build valuable partnerships. Early registration is open: www.mants.com/registration #MANTS2026 #TradeShow #Networking

4. Don't miss out on Early Bird savings for MANTS 2026. Register by December 5th and save \$10. Join us in Baltimore from January 7-9, 2026, for the premier horticulture event. <https://www.mants.com/registration/> #MANTS2026 #MANTSBaltimore

ADDITIONAL SOCIAL IDEAS

In addition to the sample posts, here are some extra ideas to engage your audience:

- Share behind-the-scenes photos and videos of your team preparing for MANTS 2026.
- Highlight new products, show specials, and incentives in your posts.
- Leverage company stories and updates to connect with your followers emotionally.
- Share a testimonial that demonstrates why your followers should attend MANTS.

TIPS FOR SOCIAL MEDIA VIDEOS

- Keep videos short, preferably under 60 seconds.
- Choose interesting backgrounds and use natural light when possible.
- Include trending music or industry-relevant sound effects to enhance engagement.
- Think about which platform you want to use for your videos – Instagram Stories are better shot vertically, but horizontal works best for LinkedIn, Facebook, etc.
- Encourage viewers to visit your registration link in your bio for more information.

Remember to use the provided hashtags and share your journey with us on social media. See you in Baltimore! #MANTS2026 #MANTSBaltimore