MANTS[®] 26

THE MASTERPIECE OF TRADESHOWS



SPONSORSHIP GUIDE

Looking to increase your visibility?

Become a show sponsor, details inside.



THE SPONSORSHIP & AD ART DEADLINE IS FRIDAY, OCTOBER 24

2025 SPONSORSHIP LIST

PLATINUM

Bryan Wagoner Tree Farm Colmet Zanfel

CHARLES STREET LOBBY

Nicolock Paving Stones Roger Coffey and Sons Nursery Coffey's 3d Generation Nursery Valley View Nursery

GOLD

Angelica Nurseries Bailey Nurseries Ball Seed Barber's Fresh Meadow Nursery BASF Turf and Ornamental Bloomin' Easy CADCO Cambridge Pavingstones Caterpillar Clear Ridge Nursery Cole Nurseries Corteva Agriscience Foxborough Nursery **Greenleaf Nursery Company** InstantHedge Legacy Labor OHP Pacific Plug & Liner Plant Development Services (PDSI) Perennial Farm Root Pouch Star Roses and Plants

SILVER

Old Glory Wholesale Nursery Pace 49 Petitti Family of Farms

PHONE CHARGING

Arlene Resource Management Hortica

SHUTTLE BUS

Olney Gardens Wholesale Shreckhise Nurseries

AKEHURST MEMORIAL SCHOLARSHIP

Babikow Greenhouses Le Primitif Galleries

BENCH

All About Groundcover
Ball Seed
Bennett's Creek Nursery
David's Nursery
Eastern Shore Nursery of VA.
Envu Ornamentals
Foxborough Nursery
King's Tree Farm
Lancaster Farms
May Nursery
Saunders Brothers
Shreckhise Nurseries



Advertising with MANTS

Van Belle Youngplants

MANTS is pleased to announce the continuation of our advertising sales partnership with Navlor Association Solutions.

Naylor will continue to manage the advertising sales for our annual Buyers' Guide and the website at mants com

MANTS has very few relationships with outside contractors whom we allow to contact our exhibitors. Therefore, when you hear from a Naylor representative regarding advertising for MANTS, know that MANTS has authorized this contact.

If you have any questions, please contact:

Mark Ragland Naylor mragland@naylor.com

Krys Whildin Naylor krys.whildin@naylor.com or call 352-333-3406

Kelly Finney MANTS kelly@mants.com or call 410-296-6959

Seize the opportunity to increase your company's exposure in the green industry marketplace by advertising with MANTS.



MANTS Sponsorship Benefits¹

PLATINUM LEVEL - \$3,225 (Limited Number Available)

- 1 Attendee E-Blast Art Provided by Sponsor²
- Ultimate Exhibitor Profile Upgrade
- Full Page Color Ad Premium Placement in Buyer's Guide³
- Exclusive Sponsor Ad on Registration Landing Page
- Early Access to make Housing Reservations⁵
- 10 Buying Company Complimentary Show Passes
- Company Logo appears on MANTS.com Homepage Slider
- Premium Listing in December Ad Thanking Sponsors⁴
- Premium Listing on Sponsor Page of MANTS Buyer's Guide
- Company Logo linked from MANTS sponsorship page
- · Company "shout-out" on social media before-during-after show

GOLD LEVEL - \$1,885

- · Full Page Color Ad in the Buyer's Guide
- Early Access to make Housing Reservations
- 6 Buying Company Complimentary Show Passes
- Company Logo appears on MANTS.com Homepage Slider
- Prominent Listing in December Ad Thanking Sponsors⁴
- Prominent Listing on Sponsor Page of MANTS Buyer's Guide
- Company Logo linked from MANTS sponsorship page
- · Company "shout-out" on social media before and during show

SILVER LEVEL - \$1.425

- Full Page Black and White Ad in Buyer's Guide (color upgrade available)
- 4 Buying Company Complimentary Show Passes
- Featured Listing in December Ad Thanking Sponsors⁴
- Featured Listing on Sponsor Page of MANTS Buyer's Guide
- Company Logo linked from MANTS sponsorship page
- Company "shout-out" on social media before and during show

All Sponsor Levels Include:

- Company Name listed on all sponsor signage
- Company Name listing on Sponsor Page in MANTS Buyer's Guide
- Company Name listed on mants.com Sponsor Page
- Company Name listed in December Ad Thanking Sponsors⁴
- Sponsor Cling Placed in Front of Exhibit Space (Bench clings are in front of benches)
- Sponsorship Name Badge Ribbons Delivered to Booth







¹B Benefits listed are intended for the sole use of the sponsoring company and may not be transferred, sold or given to any other company or individual for any other purpose. The sponsoring company may request not to receive recognition but may not alter or exchange any form of recognition; MANTS reserves the right to change or withdraw any listed recognition and in such cases all sponsors will be notified.

² E-Blast art and scheduling are subject to MANTS approval

³ Ad page placement (right or left hand read) are determined on a first come, first served basis

⁴ Advertisements thanking MANTS sponsors are run in both Landscape Management and Grower Talks/Green Profit Magazines during the month of December. Only sponsors paid by Friday, November 4 are listed in the ad.

⁵ Early Access to make hotel reservations is for the next years show as housing opens well before the new sponsorship year begins.

MANTS 2026 Sponsorships

PLEASE NOTE: Where only one or a limited number of sponsorships are available, previous year sponsors are given first right of refusal to renew before sponsorship opens to other exhibitors. Every effort has been made to accurately communicate information regarding pricing for printing, production, and labor for applicable sponsorships.

This brochure is a guide, so always call to discuss sponsorships where these elements are noted.

PLATINUM - \$3,2 SOLD 2 available

CHARLES STREET (CSL)¹ (Includes 600 sq. ft of Smith area + sponsorship)

GOLD - \$1,885

- INTERIOR DISPLAY SPONSOR
- NAME BADGE SPONSOR²
- LANYARDS³
- SHOW BAGS³
- GOLD SHOW SPONSOR

BANNER & CLING SPONSORSHIPS 4/5

- RECOGNITION BANNERS4-Call for pricing and locations 4
- FLOOR, WALL and ESCALATOR CLINGS⁵-Call for pricing and locations
- ESCALATOR HANDRAIL WRAPS⁵-Call for pricing and locations
- STAIR WRAP: PRATT R SOLD RATION4
- STAIR WRAP: CHARLES S PENDING DBBY⁴

SILVER - \$1,425

SILVER SHOW SPONSOR

PRODUCT DISPLAY AREAS

Enhance your visibility • Complement your display Want to enhance your visibility and broaden your reach? MANTS has a limited number of well-traveled, public facing areas around the convention center available to complement your show floor display. Please call for location availability and pricing.

ADDITIONAL SPONSORSHIPS –

(Multiple sponsorships available in each category)

PHONE CHARGING STATIONS - \$950

(Includes electric, panel art production, installation/removal)

SHUTTLE BUS SPONSOR - \$775

(includes shuttle card production and printing)

BENCH SPONSOR - \$350

(Includes bench cling and installation/removal of bench)

CARVILLE M. AKEHURST MEMORIAL SCHOLARSHIP **SPONSOR - \$225**6









Payment Information

☐ YES, I/We wish to become a sponsor	or renew our sponsorship	for 2026 ¹ .	
SELECT SPONSORSHIP TYPE:			
□ PLATIN SOLD SBY (CSL) SPONSO □ CHARLES STF SOLD BBY (CSL) SPONSO □ GOLD SPONSOR - \$1,885 □ SILVER SPONSOR - \$1,425 □ OTHER SPONSORSHIPS (multiple sponsor □ PHONE CHARGING STATIONS - \$950 (□ SHUTTLE BUS SPONSOR - \$775 (Spon □ BENCH SPONSOR - \$350 □ CARVILLE M. AKEHURST MEMORIAL S	ships available in each catego (includes electric and 2 panel sor promo card included)	art production)	
PAYMENT INFORMATION Our preferred method of payment is through the sent to your company's primary contact, or the ship Opportunities, and follow the instructions	e mants.com exhibitor page. C		
For those who wish to submit their payment via	a fax or mail, please complete	the form below:	
Contact Information (please print accurately a Company Name:			
Address:			
City:		Zip:	
Phone:	Fax:		
Email:	Web Address:		
Payment Information:			
☐ Enclosed is a check for \$ ☐ Ple	= -	☐ Master Card ☐ Visa	
Card #:		3 Digit Code:	
Billing Address of Card (if different from above):		
Signature:		Date:	
Send your form and payment to: MANTS C/o Sponsorship/Ads P.O. Box 818 Brooklandville, MD 21022 Or Fax form to: 410-296-8288 Or E-Mail to: kelly@mants.com	idea? There is NO Call Kelly at 410-2	Do you have a unique or creative sponsorship idea? There is NO charge for creative thinking. Call Kelly at 410-296-6959 or E-Mail kelly@mants.com to discuss your idea.	