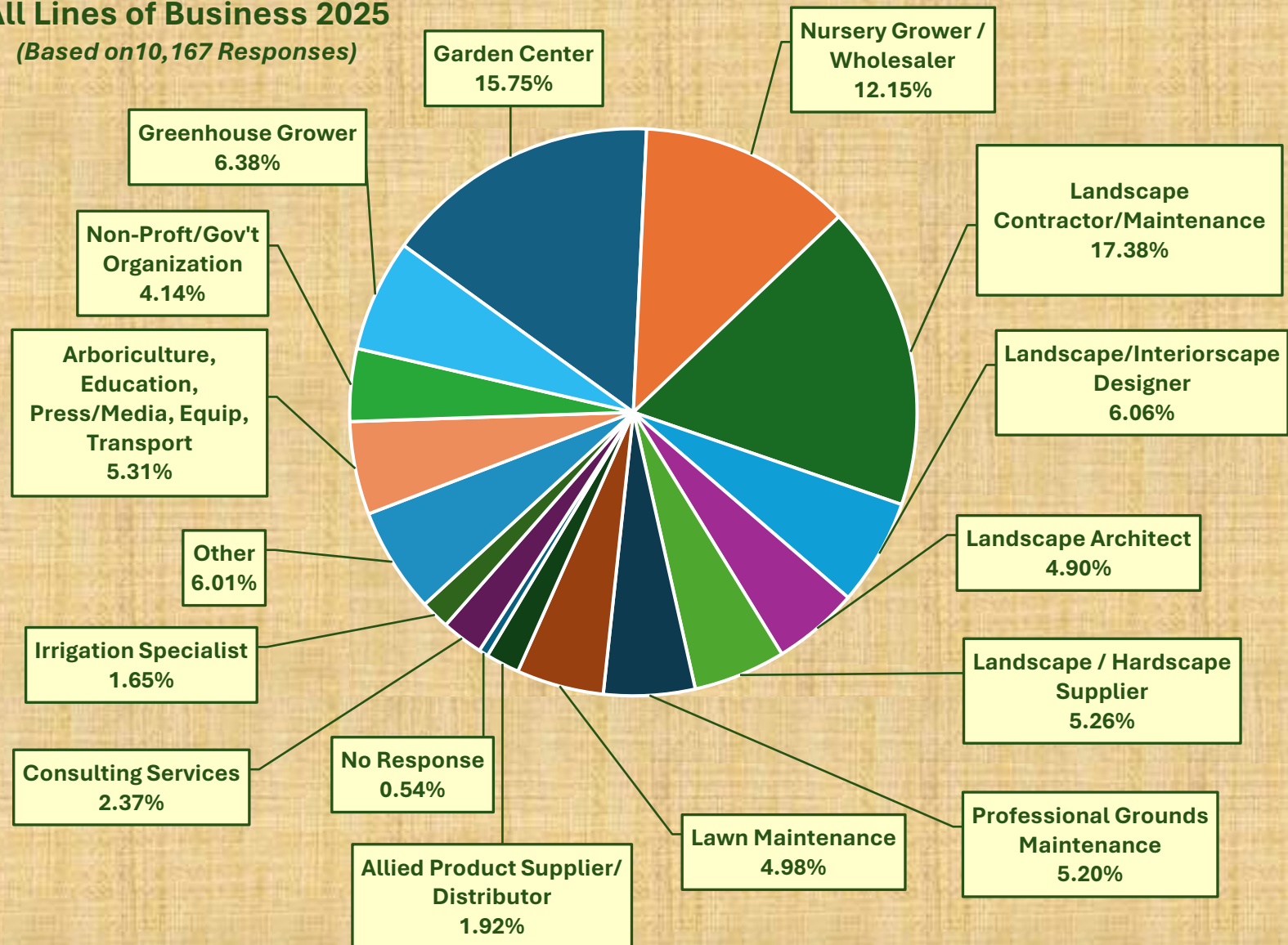


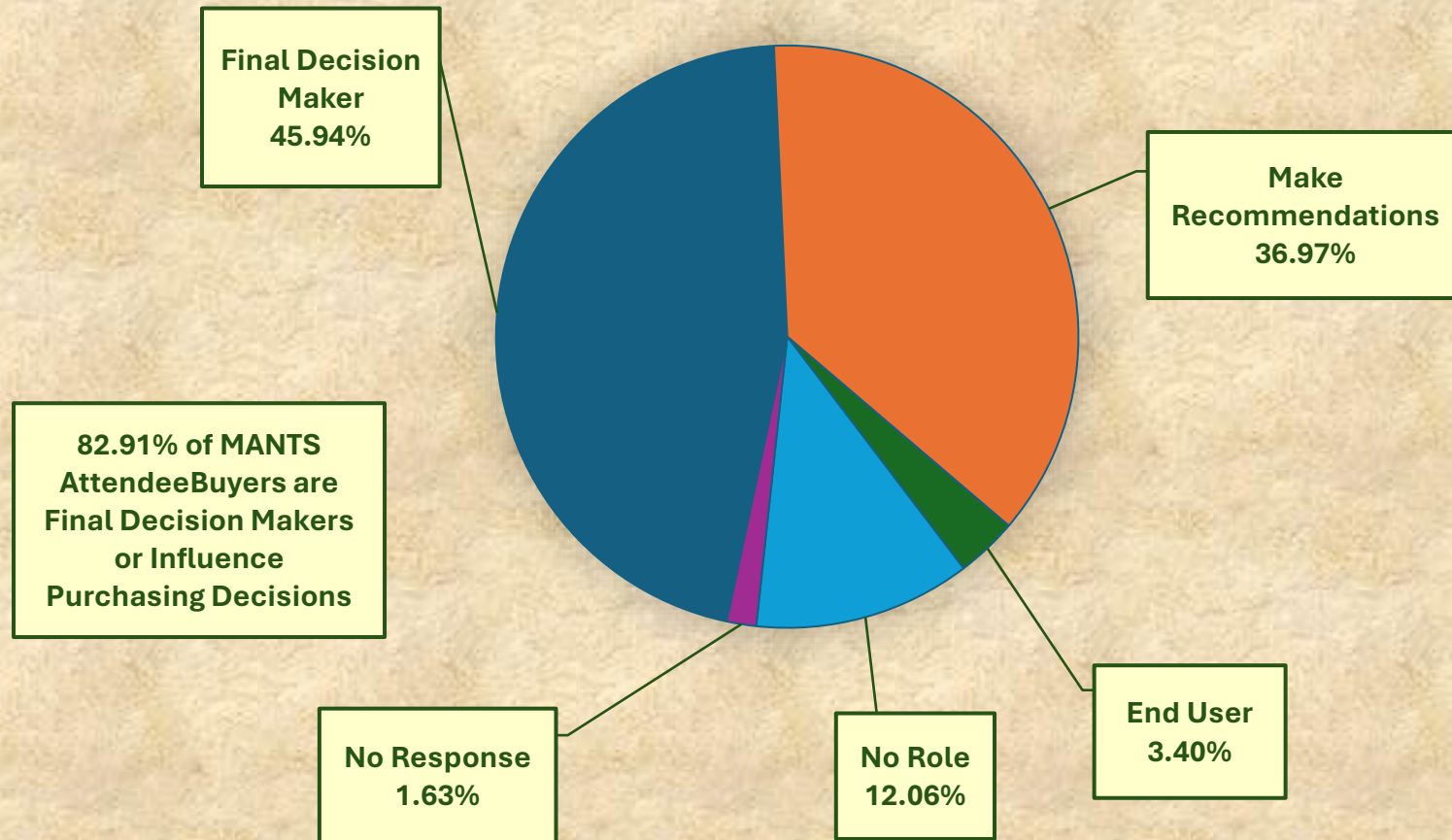
All Lines of Business 2025

(Based on 10,167 Responses)



Purchasing Power 2025

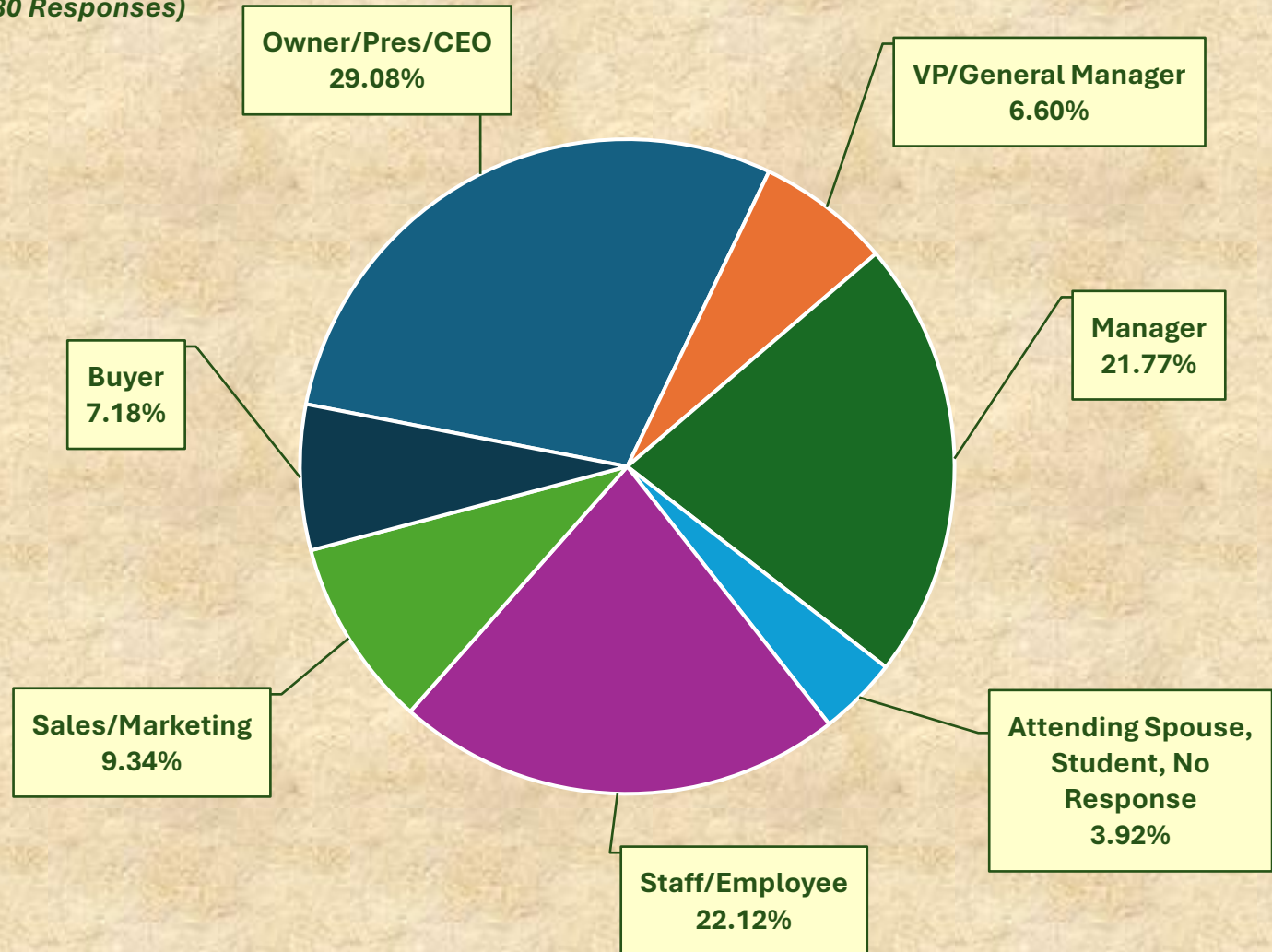
(Based on 5,823 Responses*)



* Purchasing Power demographic question was only asked during pre-registration

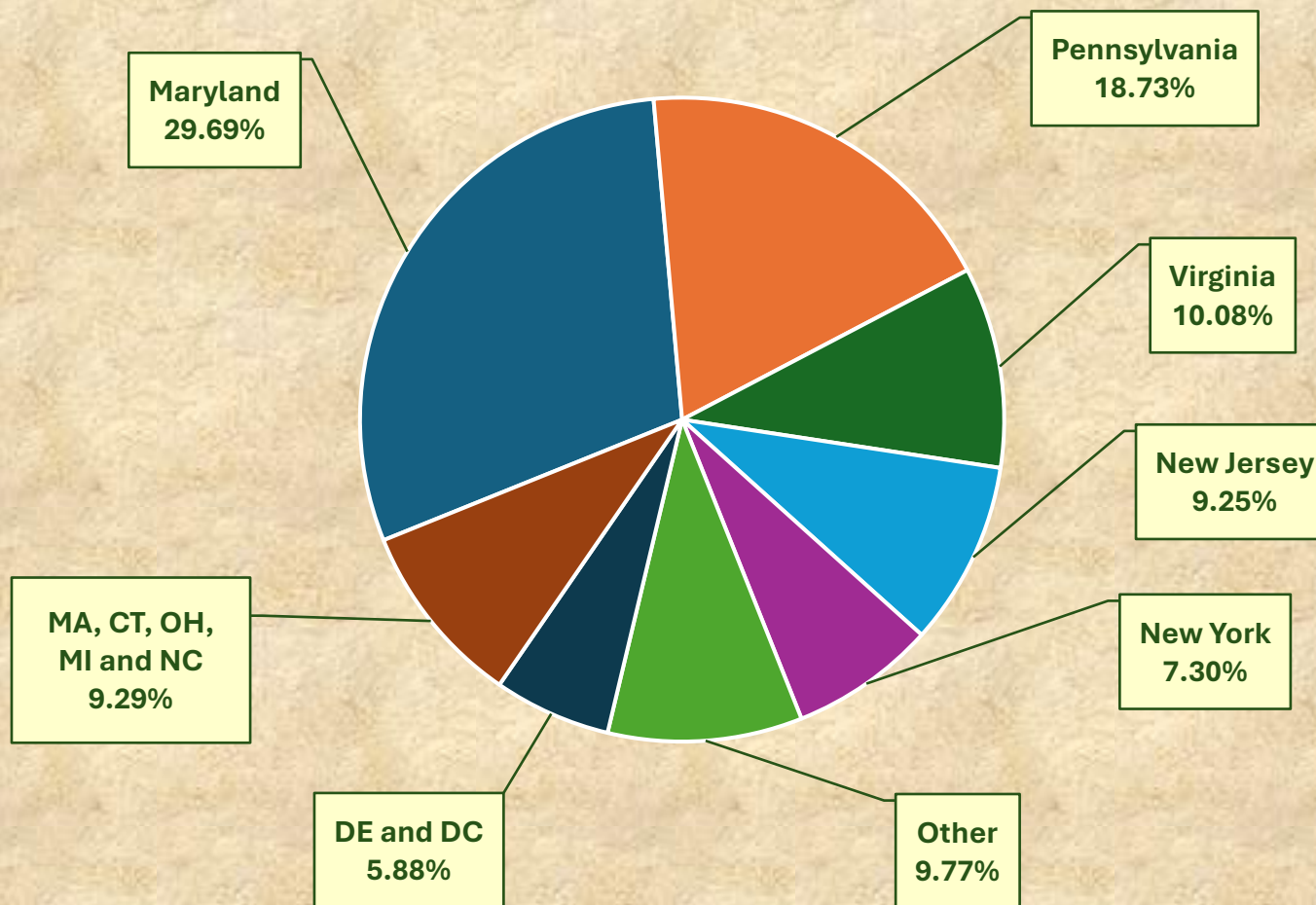
Job Description 2025

(Based on 6,380 Responses)



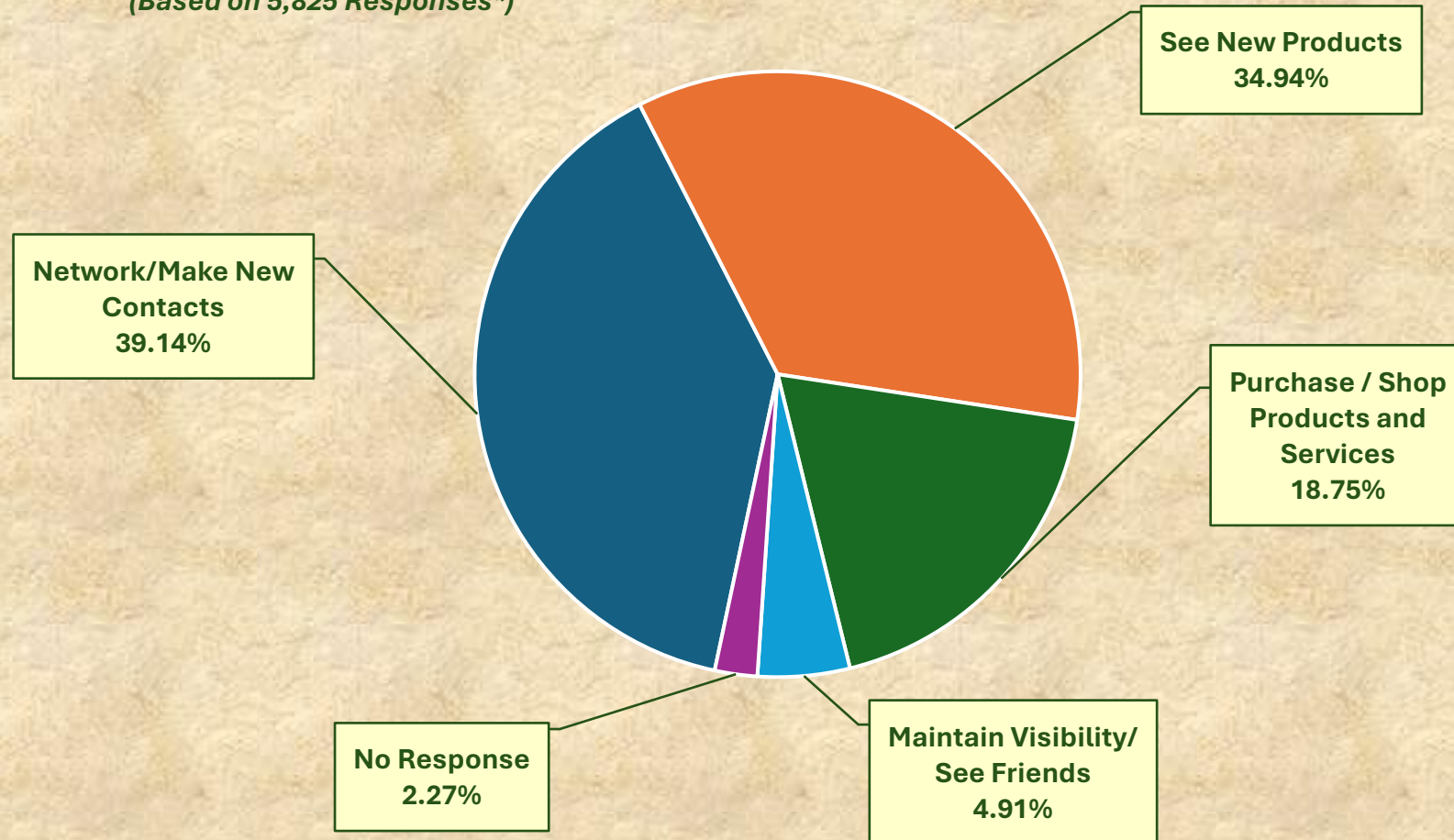
Top Attending States 2025

(Based on 6,257 Responses)



Primary Reason for Attending 2025

(Based on 5,825 Responses)*



** Reason for Attending demographic question was only asked during pre-registration*