

MANTS Welcomes More Than 11,000 Horticulture Professionals to Baltimore to Jump Start 2024 Trade Show Season

(**Baltimore, Md. January 16, 2024**) – The 2024 Mid-Atlantic Nursery Trade Show (MANTS), known as the Masterpiece of Trade Shows,[™] brought together over 11,200 attendees, including exhibitors, at the Baltimore Convention Center from January 10 through 12.

A sold-out tradeshow floor featured 920 exhibitors spread across 1,532 booths showcasing an extensive array of plants, nursery stock, heavy and light-duty equipment, and industry innovations. Drawing attendees and exhibitors from diverse geographical locations, MANTS attracted high-level decision makers, with over 82 percent of attendees identified as influencers or final decision makers maintaining the show's reputation as the tradeshow where solid business relationships are built.

"MANTS 2024 has been another amazing show for us," shared Ken Kuhajda, Director of Marketing, OHP, Inc. "Even after 40 years of exhibiting and sponsoring, we look forward to attending because it is the best place to start our year with the most optimistic, high-quality, industry decision-makers. This is a pure business show. We don't compete with seminars and keynote speakers. We DO business."

Throughout the three-day show, MANTS consistently demonstrated its role as an impactful event for networking, knowledge exchange, and a showcase for the latest trends and products in the horticulture industry. With a format that encourages peer-to-peer collaboration and meaningful professional engagement among attendees and exhibitors, it puts business at the core of all show activities.

"The success of MANTS 2024 is a clear indicator of the vitality and dynamism of the green industry," said Vanessa A. Finney, Executive Vice President of MANTS. "We are proud to have created and sustained an event that not only showcases the latest industry innovations but also serves as a catalyst for significant business relationships and economic growth."

MANTS returns to the Baltimore Convention Center January 8-10, 2025. For more information, visit <u>www.MANTS.com</u> or call 410-296-6959.

Mid-Atlantic Nursery Trade Show (MANTS)

The Mid-Atlantic Nursery Trade Show, MANTS, is known as the Masterpiece of Trade Shows[™] and is sponsored by the State Nursery and Landscape Associations of Maryland, Virginia, and West Virginia. MANTS is the place where horticulture industry leaders gather every January because MANTS means business.

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