



MANTS 2024 Kickstarts the Year for the Green Industry at The Baltimore Convention Center

The Masterpiece of Trade Shows™ Returns January 10-12, 2024

(BALTIMORE, MD — September 19) – [Early-bird registration](#) is now open for the 2024 Mid-Atlantic Nursery Tradeshow (MANTS) scheduled for January 10-12, 2024, at the Baltimore Convention Center.

MANTS is one of the largest private trade shows serving the horticulture industry, welcoming over 11,000 attendees and more than 900 exhibitors in 2023. The event has a strong track record of attracting highly qualified attendees, with over 85 percent being decision-makers or influencers within their companies. With a sold-out trade show floor featuring everything from plants, nursery stock, and garden items to equipment, tools, and outdoor living essentials, MANTS 2024 promises to offer an even greater range of opportunities for learning and partnership-building.

“As the first major trade show of the year, MANTS has a unique role in kicking off the new year for the horticulture industry,” said Vanessa A. Finney, Executive Vice President of MANTS. “Exhibitors and attendees are excited to reconnect with one another and greatly benefit from the peer-to-peer education on the show floor while gaining insights into new products and services, the latest trends, and best practices.”

Over three days, MANTS creates a valuable space where businesses can connect with clients in person, network with potential customers, debut and discover new products, and write orders for the upcoming season. Early bird pricing for attendees is \$20 per person through December 1, after which admission is \$30 per person. Pricing includes admission to all three days of the show.

Attendee and exhibitor [housing reservations](#) are available through the official Visit Baltimore Housing Bureau through January 3, 2024. Discounted rates are available at eight downtown hotels, all within walking distance of the Baltimore Convention Center.

Known as the "Masterpiece of Trade Shows™," MANTS is proudly sponsored by the State Nursery and Landscape Associations of Maryland, Virginia, and West Virginia. Centrally located in the mid-Atlantic region, MANTS is easily accessible by car, rail, or air, making it a prime location for horticulture industry leaders.

Find more details and registration information at www.MANTS.com.

Mid-Atlantic Nursery Trade Show (MANTS)

MANTS is where horticulture industry leaders gather every January for fifty-plus years because MANTS means business. In 2023, MANTS welcomed more than 11,000 attendees. These green industry professionals had the opportunity to visit more than 900 exhibiting companies spread throughout 1,530

booths. The exhibiting companies and event attendees hailed from 42 states and 14 foreign countries – all representing a wide variety of products, services, and trends on the show floor.

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