

Looking to increase your visibility?
Become a show sponsor, details inside.



MANTS[®] 2024

SPONSORSHIP GUIDE

THE MASTERPIECE OF TRADE SHOWS[™]

visit mants.com



@mantsbaltimore #mants2024
and #mantsbaltimore

2023 SPONSORSHIP LIST

PLATINUM

Zanfel
Colmet

CHARLES STREET LOBBY

Nicolock Paving Stones
Roger Coffey and Sons Nursery
Coffey's 3d Generation Nursery
Valley View Nursery

GOLD

Angelica Nurseries
Bailey Nurseries
Ball Seed
BASF Turf and Ornamental
Bloomin' Easy
Cambridge Pavingstones
Clear Ridge Nursery
Corteva Agriscience
Everde Growers™
Foxborough Nursery
Greenleaf Nursery Company
InstantHedge
Landscapehub
Legacy Labor
Monrovia
OHP
Perennial Farm
Power Planter
Root Pouch
Star Roses and Plants
Suntory Flowers, North America
Van Belle Youngplants

SILVER

Coastal Source
Old Glory Wholesale Nursery
Pace 49

PHONE CHARGING

Hortica
Legacy Labor

SHUTTLE BUS

Olney Gardens Wholesale

PLANT CARE

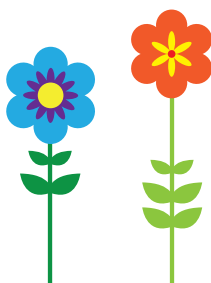
Arborjet/Ecologel
Koppert Biological Systems

SCHOLARSHIP

Babikow Greenhouses
Cavano's Perennials
Le Primitif Galleries

BENCH

All About Groundcover
Ball Seed
Bennett's Creek Nursery
David's Nursery
Eastern Shore Nursery of VA.
Envu Ornamentals (formerly Bayer)
Foxborough Nursery
King's Tree Farm
Lancaster Farms
May Nursery
Saunders Brothers
Shreckhise Nurseries



Advertising with MANTS

MANTS is pleased to announce the continuation of our advertising sales partnership with Naylor Association Solutions.

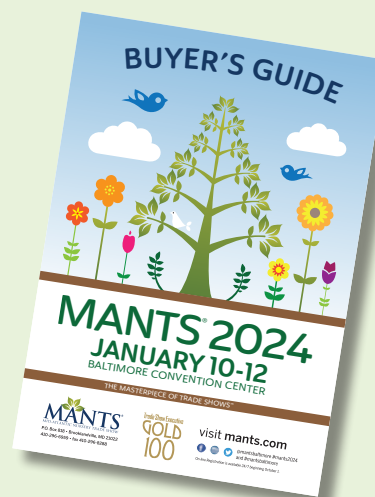
Naylor will continue to manage the advertising sales for our annual Buyers' Guide and the website at mants.com.

MANTS has very few relationships with outside contractors whom we allow to contact our exhibitors. Therefore, when you hear from a Naylor representative regarding advertising for MANTS, know that MANTS has authorized this contact.

If you have any questions, please contact:

Mark Ragland	Naylor	mragland@naylor.com
Krys Whildin	Naylor	krys.whildin@naylor.com or call 352-333-3406
Kelly Finney	MANTS	kelly@mants.com or call 410-296-6959

Seize the opportunity to increase your company's exposure in the green industry marketplace by advertising with MANTS.



MANTS Sponsorship Benefits¹

PLATINUM LEVEL

- 1 Attendee E-Blast – Art Provided by Sponsor²
- Ultimate Exhibitor Profile Upgrade
(see profile upgrades options in exhibitor console)
- Full Page Color Ad Premium Placement in Buyer's Guide³
- Exclusive Sponsor Ad on Registration Landing Page
- 10 Buying Company Complimentary Show Passes
- Company Logo appears on MANTS.com Homepage Slider
- Prominent Listing in December Ad Thanking Sponsors⁴
- Prominent Listing on Sponsor Page of MANTS Buyer's Guide
- Company Logo Linked from MANTS Sponsorship Page
- Company "shout-out" on Social Media Before-During-After Show

GOLD LEVEL

- Full Page Color Ad in the Buyer's Guide
- 6 Buying Company Complimentary Show Passes
- Company Logo appears on MANTS.com Homepage Slider
- Prominent Listing in December Ad Thanking Sponsors⁴
- Prominent Listing on Sponsor Page of MANTS Buyer's Guide
- Company Logo Linked from MANTS Sponsorship Page
- Company "shout-out" on Social Media Before and During Show

SILVER LEVEL

- Full Page Black and White Ad in the Buyer's Guide
- 4 Buying Company Complimentary Show Passes
- Featured Listing in December Ad Thanking Sponsors⁴
- Featured Listing on Sponsor Page of MANTS Buyer's Guide
- Company Logo Linked from MANTS Sponsorship Page

ALL SPONSORS RECEIVE

- *Company Name listed on all sponsor signage*
- *Company Name listing on Sponsor Page in MANTS Buyer's Guide*
- *Company Name listed on mants.com Sponsor Page*
- *Company Name listed in December Ad Thanking Sponsors⁴*
- *Sponsor Sign to display inside exhibit space (Bench signs are on benches)*
- *Sponsorship Name Badge Ribbons (2 per booth with more upon request)*

¹ Benefits listed are intended for the sole use of the sponsoring company and may not be transferred, sold or given to any other company or individual for any other purpose. The sponsoring company may request not to receive recognition but may not alter or exchange any form of recognition; MANTS reserves the right to change or withdraw any listed recognition and in such cases all sponsors will be notified.

² E-Blast art and scheduling are subject to MANTS approval

³ Ad page placement (right or left hand read) are determined on a first come, first served basis

⁴ Advertisements thanking MANTS sponsors are run in both Landscape Management and Grower Talks/Green Profit Magazines during the month of December. Only sponsors paid by Friday, November 3 are listed in the ad.



THE SPONSORSHIP & AD ART DEADLINE IS FRIDAY, NOVEMBER 3

MANTS Sponsorships 2024

PLEASE NOTE: Where only one or a limited number of sponsorships are available, previous year sponsors are given first right of refusal to renew before sponsorship opens to other exhibitors. Every effort has been made to accurately communicate information regarding pricing for printing, production, and labor for applicable sponsorships.

This brochure is a guide, so always call to discuss sponsorships where these elements are noted.

PLATINUM **SOLD** only 2 available

CHARLES STREET LOBBY (CSL) **SOLD** (Includes 600 Sq. Ft. exhibit area + sponsorship)

GOLD - \$1,750

- NAME BADGE SPONSOR²
- LANYARDS³ **SOLD**
- SHOW BAGS³ **PENDING**
- INTERIOR DISPLAY SPONSOR
- HOTEL KEY CARD HOLDERS OR DOOR HANGERS³
- GOLD SHOW SPONSOR

SILVER - \$1,295

- SILVER SHOW SPONSOR

OTHER SPONSORSHIPS –

(Multiple sponsorships available in each category)

- PHONE CHARGING STATIONS - \$875
(Includes electric, panel art production, labor for installation/removal)
- SHUTTLE BUS SPONSOR - \$675 (includes shuttle card production and printing)
- BENCH SPONSOR - \$500 first year; \$135 each consecutive year
(Includes bench sign production/printing and installation/removal of bench)
- CARVILLE M. AKEHURST MEMORIAL SCHOLARSHIP SPONSOR - \$200⁶

BANNER & CLING SPONSORSHIPS

Placements for banners and clings are limited and are available in all shapes and sizes; exhibitors interested in these sponsorships should call **410-296-6959** or email kelly@mants.com for pricing and available locations.

- RECOGNITION BANNERS ⁴
- FLOOR, WALL and ESCALATOR CLINGS⁵
- ESCALATOR HANDRAIL WRAPS⁵
- STAIR WRAP: PRATT REGISTRATION **SOLD**
- STAIR WRAP: CHARLES STREET LOBBY **PENDING**

PRODUCT DISPLAY AREAS

Enhance your visibility • Complement your display
Want to enhance your visibility and broaden your reach? MANTS has a limited number of well-traveled, public facing areas around the convention center available to complement your show floor display. Please call for location availability and pricing.

¹ 600 Sq. Ft exhibit area in one of two lobby locations pending MANTS, BCC and Fire Marshal approval

² Includes production costs

³ Does not include production costs

⁴ Banner sponsorships includes labor for hanging/installation and removal of banner(s). Printing/production of the banner is not included in the cost and sponsoring company must supply an approved art file prior to production. Please call for additional details.

⁵ Cling sponsorships includes art production/printing and labor for installation and removal. Sponsoring company must supply an approved art file prior to production.

⁶ All monies go directly to the Akehurst Memorial Scholarship at HRI.



Payment Information

☐ **YES, I/We wish to become a sponsor or renew our sponsorship for 2024¹.**

SELECT SPONSORSHIP TYPE:

☐ **PLATINUM SPONSOR**

☐ **GOLD SPONSOR** - \$1,750

☐ **CHARLES STREET LOBBY SPONSOR**

☐ **SILVER SPONSOR** - \$1,295

☐ **OTHER SPONSORSHIPS** (multiple sponsorships available in each category)

☐ **PHONE CHARGING STATIONS - \$875** (includes electric and 2 panel art production)

☐ **SHUTTLE BUS SPONSOR - \$675** (Sponsor promo card included)

☐ **BENCH SPONSOR - \$500** first year; **\$135** each consecutive year

☐ **CARVILLE M. AKEHURST MEMORIAL SCHOLARSHIP SPONSOR - \$200⁴**

PAYMENT INFORMATION

Our preferred method of payment is through the exhibitor console which is accessible from the direct link sent to your company's primary contact, or the mants.com exhibitor page. On the console, click on Sponsorship Opportunities, and follow the instructions.

For those who wish to submit their payment via fax or mail, please complete the form below:

Contact Information (please print accurately and legibly):

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Web Address: _____

Payment Information:

☐ Enclosed is a check for \$ _____ ☐ Please charge my credit card: ☐ Master Card ☐ Visa

Name (on card): _____

Card #: _____ Exp. Date _____ 3 Digit Code: _____

Billing Address of Card (if different from above): _____

Signature: _____ Date: _____

Send your form and payment to:
MANTS c/o Sponsorship/Ads
P.O. Box 818
Brooklandville, MD 21022
Or Fax form to: **410-296-8288**
Or E-Mail to: **kelly@mants.com**

Do you have a unique or creative sponsorship idea? There is **NO** charge for creative thinking.

Call Kelly at **410-296-6959** or E-Mail
kelly@mants.com to discuss your idea.

THE SPONSORSHIP & AD ART DEADLINE IS FRIDAY, NOVEMBER 3

All sponsors are requested to send a high and low resolution file of their logo for publication purposes.