All Lines of Business 2022
(Based on 8,931 Responses)

- Garden Center 16.80%
- Landscape Contractor/Maintenance 16.62%
- Nursery Grower / Wholesaler 11.63%
- Greenhouse Grower 7.43%
- Landscape/Interiorscape Designer 6.71%
- Landscape / Hardscape Supplier 6.25%
- Lawn Maintenance 6.20%
- Professional Grounds Maintenance 5.35%
- Consulting Services 2.99%
- Non-Proft/Gov't Organization 2.44%
- Education 1.72%
- Irrigation Specialist 1.79%
- Arboriculture 1.42%
- Equipment D/M, Transport, Press/Media 1.18%
- Other 4.93%
- Allied Product Supplier/ Distributor 1.57%
87% of MANTS Attendee Buyers are Final Decision Makers or Influence Purchasing Decisions

*Purchasing Power demographic question was only asked during pre-registration*
Job Description 2022
(Based on 4,754 Responses)

- Owner/Pres/CEO: 32.02%
- Manager: 20.11%
- Staff/Employee (End User): 20.09%
- Seller: 8.67%
- Attending Spouse: 7.34%
- Student: 1.49%
- VP/General Manager: 1.45%
- Buyer: 8.83%
- Student: 1.45%
Top Attending States 2022
(Based on 4,882 Responses)

- Maryland: 28.70%
- Virginia: 10.34%
- New Jersey: 9.65%
- New York: 8.09%
- DE and DC: 4.88%
- CT, OH, MA and NC: 8.50%
- Other: 10.43%
- Pennsylvania: 19.42%
- Other: 10.43%
Primary Reason for Attending 2022
(Based on 4,695 Responses*)

- Network/Make New Contacts: 34.16%
- See New Products: 31.37%
- To Buy: 15.02%
- To Shop: 11.63%
- Maintain Visibility/See Friends: 3.15%
- No Response: 4.66%

*Reason for Attending demographic question was only asked during pre-registration