

Premium Digital Packages for Exhibitors



Increase traffic to your online profile by **4 - 5 times**



Enhance web exposure and SEO



Promote your products & services **24/7/365**



Maximize ROI by generating high quality new leads



Increase your online leads by **3 - 4 times**

LISTING OPTIONS	Basic Included	Premium \$229	Elite \$329	Ultimate \$499
Premium Placement Your exhibitor listing will be placed at the top of the exhibitor list and search results.				✓
Videos Tell your story with video.	1	1	2	3
Digital Product Showcase Add detailed descriptions and color images.	2	3	5	Unlimited
Show Specials Spotlight discounts & giveaways.	1	2	5	Unlimited
Press Releases Share what's happening at your company.	1	2	5	Unlimited
Company Logo Increase your brand recognition.	✓	✓	✓	✓
Product Categories Choose those that buyers will use in searches.	Unlimited	Unlimited	Unlimited	Unlimited
Company Online Profile (characters) Introduce your company.	1,000	1,500	2,000	2,500
Connect Emails Send emails directly to individual buyers.	50	75	100	150
Connect Appointment Requests Make appointments with buyers.	30	40	50	60
Website URL Drive traffic to your website.	✓	✓	✓	✓
Company Name, Address and Booth Number	✓	✓	✓	✓

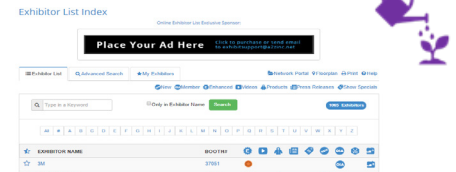
Additional A La Cart Options:

Exclusive Online Floor Plan Sponsorship with Ultimate Upgrade - \$999



This exclusive sponsorship includes a permanent clickable logo on the online floor plan and an ultimate listing.

Exclusive Online Exhibitor List Sponsorship with Ultimate Upgrade - \$750



Reach more attendees with your company logo on top of exhibitor list and search results. This exclusive sponsorship includes a permanent banner on the Exhibitor List and an ultimate listing.

Floor Plan Banner Ads - \$295 Each

Every attendee checks out the online floor plan. Catch their attention in this hot spot with a trackable banner ad.



Additional Appointments(10) - \$100

Additional Emails(50) - \$75

Videos - \$150 Each

Tell your story to potential buyers through promotional videos. Upload videos directly from your console.

Reasons to Upgrade: Exhibitors with an enhanced online profile are listed under the enhanced listings tab on the online floor plan map. The company names and booth numbers of these exhibitors are displayed in bold, and a special icon makes their listing pop in the list as well as on the online floor plan map.