

**SPONSORSHIP & ADVERTISING OPPORTUNITIES**  
**HOW TO INCREASE YOUR COMPANY'S VISIBILITY WITH MANTS®**



**MANTS 2021**  
**TAKES A NEW**  
**DIRECTION**

MANTS.com Opens for Your Business on  
**JANUARY 6-8, 2021**

**SEARCH. SHOP. LEARN. CONNECT. BUY.**

Exhibitors and attendees will not be able to meet in Baltimore in 2021, but MANTS still means BUSINESS. We will continue to provide valuable exposure for sponsors through our extensive on-line platform at [mants.com](https://mants.com), as well as through a variety of other methods.

# 2020 MANTS SPONSORS

## CHARLES STREET LOBBY

Nicolock Paving Stones  
Roger Coffey and Sons Nursery  
Coffey's 3rd Generation Nursery  
Valley View Nursery

## GOLD

Angelica Nurseries  
Bloomin' Easy  
Clear Ridge Nursery  
Foxborough Nursery  
Greenleaf Nursery Company  
InstantHedge  
J. Berry Nursery/Simpson Nursery  
OHP  
Perdue AgriRecycle Compost

Power Planter  
Rapid Garden POS  
Security Equipment Company  
Suntory Flowers, North America  
The H-C Companies  
Tree Town USA / Hines Growers  
Van Belle Nursery  
Zanfel

## SILVER

Ball Seed  
Cambridge Pavingstones  
Coast of Maine / Frey Group  
Coastal Source  
LandscapeHub

Perennial Farm  
Power Planter Vans  
Pines Nursery  
WestRock

## PLANT WATERING

Arborjet/Ecogel

## SHUTTLE BUS

Olney Gardens Wholesale  
Organic Laboratories

## PHONE CHARGING STATIONS

Hortica  
Tree Town USA / Hines Growers

## AKEHURST MEMORIAL SCHOLARSHIP

Babikow Greenhouses  
Cavano's Perennials  
Le Primitif Galleries

## BENCH

All About Groundcover  
Ball Seed  
Bayer Ornamentals  
Bennett's Creek Nursery  
Brock Farms Nurseries  
David's Nursery  
Eastern Shore Nursery of VA.  
Foxborough Nursery  
King's Tree Farm

Lancaster Farms  
May Nursery  
Odom Nursery Company  
Saunders Brothers  
Shreckhise Nurseries  
Sporticulture  
Tuckahoe Nurseries  
Walnut Springs Nursery

**THE SPONSORSHIP & AD ART DEADLINE IS WEDNESDAY, OCTOBER 21<sup>ST</sup>**

# SPONSOR TYPES & BENEFITS

## PLATINUM SPONSOR - \$3,000 (ONLY 2 AVAILABLE)

- ✓ 1 Attendee E-Blast - Art provided by sponsor<sup>1</sup> (call for additional details)
- ✓ Ultimate Profile Upgrade (see profile upgrade options for details)
- ✓ Full Page Color Center Book Ad in 2021 Buyer's Guide - Right/Left page placement assigned by first choice<sup>2</sup> (4,000 printed and available on-line)
- ✓ 16 Buying Company Complimentary Show Passes
- ✓ Company Logo appears on MANTS.com Homepage Slider
- ✓ Prominent Listing in December Ad Thanking Sponsors<sup>3</sup>
- ✓ Prominent Listing on Sponsor Page of MANTS Buyer's Guide
- ✓ Company Logo linked from MANTS sponsorship page
- ✓ Company logo appears on MANTS Attendee E-blasts
- ✓ Company "shout-out" on social media before-during-after show

## GOLD SPONSOR - \$1,250

- ✓ Full Page Color Ad in 2021 Buyer's Guide (4,000 printed and available on-line)
- ✓ 12 Buying Company Complimentary Show Passes
- ✓ Company Logo appears on MANTS.com Homepage Slider
- ✓ Prominent Listing in December Ad Thanking Sponsors<sup>3</sup>
- ✓ Prominent Listing on Sponsor Page of MANTS Buyer's Guide
- ✓ Company Logo linked from MANTS sponsorship page
- ✓ Company logo appears on MANTS Attendee E-blasts
- ✓ Company "shout-out" on social media before-during-after show

## SILVER SPONSOR - \$925

- ✓ ½ Page Color Ad in 2021 Buyer's Guide (4,000 printed and available on-line)
- ✓ 8 Buying Company Complimentary Show Passes
- ✓ Featured Listing in December Ad Thanking Sponsors<sup>3</sup>
- ✓ Featured Listing on Sponsor Page of MANTS Buyer's Guide
- ✓ Company Logo linked from MANTS sponsorship page
- ✓ Company "shout-out" on social media before and during show

## BRONZE SPONSOR - \$675

- ✓ ¼ Page B/W Ad in 2021 Buyer's Guide (4,000 printed and available on-line)
- ✓ 4 Buying Company Complimentary Show Passes
- ✓ Listing in December Ad Thanking Sponsors<sup>3</sup>
- ✓ Listing on Sponsor Page of MANTS Buyer's Guide
- ✓ Company name linked from MANTS sponsorship page
- ✓ Company "shout-out" on social media before and during show

## AKEHURST MEMORIAL SCHOLARSHIP SPONSOR<sup>4</sup> - \$175

- ✓ Listing in December Ad Thanking Sponsors<sup>3</sup>
- ✓ Listing on Sponsor Page of MANTS Buyer's Guide
- ✓ Company name linked from MANTS sponsorship page
- ✓ Company "shout-out" on social media before and during show

<sup>1</sup> E-Blast art and scheduling are subject to MANTS approval

<sup>2</sup> Ad page placement (right or left hand read) are determined on a first-come, first-served basis

<sup>3</sup> Advertisements thanking MANTS sponsors are run in both Landscape Management and Grower Talks/  
Green Profit Magazines during the month of December

<sup>4</sup> Contributions go directly to the Akehurst Memorial Scholarship fund managed by HRI

# PAYMENT INFORMATION

**Select Sponsorship Type:**

- PLATINUM SPONSOR - \$3,000 (ONLY 2 AVAILABLE)
- GOLD SPONSOR - \$1,250
- SILVER SPONSOR - \$925
- BRONZE SPONSOR - \$675
- AKEHURST MEMORIAL SCHOLARSHIP SPONSOR - \$175

Do you have a unique or creative sponsorship idea?

There is NO charge for creative thinking.

Help your customers find you!

Call Kelly at 410-296-6959 or E-Mail [kelly@mants.com](mailto:kelly@mants.com) to discuss your idea.

*Our preferred method of payment is for exhibitors to use their console which is accessible through the e-mail we sent to your company's primary contact or the exhibitor page on [mants.com](http://mants.com).*

*On the console, go to Sponsorship Opportunities, click, and follow the instructions.*

*For those who wish to submit their payment via fax or mail, please complete the form below:*

**Contact Information (please print accurately and legibly):**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Web Address: \_\_\_\_\_

**Payment Information:**

Enclosed is a check for \$\_\_\_\_\_  Please charge my credit card:  Master Card  Visa

Name (on card): \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date \_\_\_\_\_ 3 Digit Code: \_\_\_\_\_

Billing Address of Card (if different from above): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Send your form, payment and company logo to:**

MANTS c/o Sponsorship/Ads • Post Office Box 818 • Brooklandville, MD 21022

**Or Fax form to:** 410-296-8288 • **Or E-Mail to:** [kelly@mants.com](mailto:kelly@mants.com)