



For Immediate Release:

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MANTS Returned to Baltimore January 5-7, 2022

More than 5,700 Connected On-Site for Business on the Show Floor

(Baltimore, Md.) – The Mid-Atlantic Nursery Trade Show (MANTS) returned to the Baltimore Convention Center January 5-7 to jump-start the 2022 green industry trade show season bringing together horticulture industry leaders from around the country.

MANTS 2022 welcomed more than 5,700 on-site attendees (including exhibitors) for three days of in-person meetings, networking, and business. Attendees from 46 states had the opportunity to explore new products, technology, and equipment, and reconnect with more than 825 exhibiting companies that had a presence on this year's show floor.

“While our foot traffic was lighter than in pre-pandemic times, I’m extremely proud that we were able to bring together green industry suppliers and buyers in Baltimore this year,” said MANTS Executive Vice President Vanessa A. Finney. “Despite the snow, flight cancellations, interstate closures, COVID, and other factors out of our collective control, our exhibitors and buyers went to great lengths to be with us and return to the in-person connections that are a hallmark of MANTS.”

MANTS 2022 continued to mean business, welcoming well-qualified buyers with high levels of purchasing power. More than 86 percent of MANTS attendees identified as either the final decision-makers or those who influence their companies’ purchasing decisions. Additionally, more than 76 percent of attendees identified as owners, vice presidents, managers, buyers, or sales and marketing professionals. Furthermore, more than 400 exhibitors have already renewed their exhibit space for the 2023 show, indicating that MANTS is the official start to the green industry buying season and a must-attend trade show for the industry.

“We’ve been here for 10 years and MANTS has always been so rewarding, not only for strengthening relationships with our existing contractor and dealer customers but providing opportunities for new potential prospects to help grow our business,” said Charles Gamarekian, chairman and CEO, Cambridge Pavers. “It’s always an outpouring and a show we could not even think about not coming to even in these pandemic times. It takes one lead to make the show all worth it and it has happened again here. The quality traffic has been here at the show and that’s very important.”

“Money well spent!” said Julia Keyser, a first-year exhibitor from Old Glory Wholesale Nursery.

“MANTS has always been the best show of the year for our companies,” said Kevin Cramer, Marketing Manager, Van Belle Nursery. “We meet the right customer base and prospects each year, and this year was no different. This was the perfect way to start off 2022. Thanks to the MANTS team for making the show happen, and providing the platform for great business connections.”

Mid-Atlantic Nursery Trade Show (MANTS) www.mants.com

The Mid-Atlantic Nursery Trade Show, MANTS, is known as the Masterpiece of Trade Shows™ and is sponsored by the State Nursery and Landscape Associations of Maryland, Virginia, and West Virginia. MANTS is the place where horticulture industry leaders gather every January because MANTS means business.

For additional show highlights, please check out our social channels or browse the show’s hashtags.

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