2019 All Lines of Business
(Based on 13,863 Total Attendee Responses)

- Landscape Contractor/Maintenance 17.62%
- Garden Center 12.36%
- Nursery Grower / Wholesaler 9.72%
- Landscape/Interiorscape Designer 6.36%
- Landscape / Hardscape Supplier 6.29%
- Greenhouse Grower 6.25%
- Lawn Maintenance 6.17%
- Professional Grounds Maintenance 5.47%
- Non-Proft/Gov’t Organization 2.95%
- Consulting Services 2.76%
- Irrigation Specialist 2.76%
- Education 2.24%
- Allied Product Supplier/ Distributor 1.67%
- Arboriculture 1.65%
- Other 10.91%
- Landscape Architect 4.81%
2019 Purchasing Power (Based on 5,588 Attendee Responses)

Final Decision Maker 48.94%

Make Recommendations 38.26%

No Role 10.22%

End User 2.58%

87.20% of 2019 MANTS Attendees were either Final Decision Makers or Make Purchasing Recommendations
2019 Job Description
(Based on 7,001 Attendee Responses)

- Owner/Pres/CEO: 32.64%
- VP/General Manager: 7.27%
- Manager: 22.13%
- Buyer: 6.57%
- Sales/Marketing: 9.06%
- Staff/Employee: 19.30%
- Attending Spouse: 1.53%
- Student: 1.51%
2019 Primary Reason for Attending
(Based on 5,500 Attendee Responses)

- Network/Make New Contacts: 35.35%
- To Shop: 11.07%
- To Buy: 13.64%
- Maintain Visibility/See Friends: 5.05%
- See New Products: 34.89%
2019 Top Attending States
(based on 7,484 Attendee Responses)

- Maryland: 30.42%
- Pennsylvania: 18.06%
- Virginia: 12.25%
- New Jersey: 10.35%
- New York: 7.29%
- DC and DE: 5.86%
- CT, MA, OH and NC: 7.28%
- Other: 8.49%