

MID-ATLANTIC NURSERY TRADE SHOW, INC.
50th ANNIVERSARY SWEEPSTAKES
("SWEEPSTAKES")

OFFICIAL RULES

NO PURCHASE OF ANY KIND IS NECESSARY TO ENTER OR WIN. PAYING THE REGISTRATION FEE TO ATTEND OR EXHIBIT AT THE MID-ATLANTIC NURSERY TRADE SHOW ("MANTS") WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

Entry into this Sweepstakes constitutes your acceptance of the terms and conditions listed in these Official Rules.

DATES OF PROMOTION: The Sweepstakes begins at 9:00a.m. Eastern Standard Time ("EST") on January 8, 2020 and ends at 2:00p.m. EST on January 10, 2020 (the "Sweepstakes Period").

ELIGIBILITY: This Sweepstakes is open only to permanent legal U.S. residents of one of the Continental United States (the forty-nine states on the North American Continent and the District of Columbia), who are at least eighteen (18) years of age or older at time of entry ("Entrant"). The Entrants who are selected as the potential prize winners (each a "Standard Prize Winner" or "Grand Prize Winner" and collectively, "Prize Winners") must report the tax liability associated with acceptance of the respective prize (each a "Standard Prize" or "Grand Prize" and collectively, "Prizes"). Officers, directors, managers and employees of Mid-Atlantic Nursery Trade Show, Inc. ("Sponsor"), and each of its respective partners, advertising and promotion agencies, including companies providing marketing and market research services to Sponsor or its client(s), consultants and agents, as well as the immediate family (spouse, parents, siblings and children) and household members of each such person, and any others engaged in the development, production, execution or distribution of this Sweepstakes, are not eligible to participate. Sweepstakes is void in Puerto Rico, and wherever else restricted or prohibited by law.

OVERVIEW: There is one (1) category of Entrants in the Sweepstakes. For this Sweepstakes, (3) Grand Prize Winners and seventy-seven (77) Standard Prize Winners will be randomly selected one approximately every fifteen (15) minutes from among all eligible Entrants. See "Random Drawing/Notification" section for complete details.

HOW TO ENTER: Regardless of the method used to enter the Sweepstakes, there is a limit of one (1) entry per person during the Sweepstakes Period. The two (2) ways to enter the Sweepstakes are:

- (1) Register for MANTS: All properly registered attendees of MANTS that meet the Eligibility requirements and are printed a registration badge will be automatically entered in the Sweepstakes, including attendees who are exhibitors at MANTS. To register for MANTS visit the appropriate "Exhibitor" or "Attendee" page of the MANTS website at

www.mants.com (“Website”) and complete registration online or by fax or mail, or register on-site during MANTS, and provide all requested registration information, including your first name, last name, city, state, email address, and telephone number (including area code). Information about the location and open show hours of MANTS is stated on the Website. Only registered and Eligible attendees that are printed a registration badge will be entered in the Sweepstakes.

- (2) Via the alternate method of entry (“AMOE”): To enter the Sweepstakes without registering for and attending MANTS you may enter by mail as follows: On a 3"x5" card, legibly handprint or type your first name, last name, city, state, email address, telephone number (including area code), and year of birth, and mail your 3"x5" card in a business size envelope to:

MANTS Main Office
P.O. Box 818
Brooklandville, MD 21022
Attention: Sweepstakes Entry

All AMOE entries must be postmarked on or before December 1, 2019. Limit one (1) entry per envelope. Each envelope is considered one (1) entry into the Sweepstakes. Multiple entries submitted or completed by anyone other than the Entrant are void. No mechanical reproductions will be accepted. AMOE entries must contain all entry fields to be entered, otherwise they are void.

Any attempt by an Entrant to obtain more than the stated number of entries by using multiple/different addresses, and/or any other methods will void that Entrant’s entries and that Entrant may be disqualified from the Sweepstakes. Entries submitted by anyone other than the Entrant are void. All entries submitted become the sole property of Sponsor and will not be returned. Sponsor is not responsible for lost, late, misdirected, illegible, damaged or postage-due mailed entries.

RANDOM DRAWING/NOTIFICATION: There will be eighty (80) Prize Winners selected in the Sweepstakes, and each will receive a prize as outlined in the “Prizes” section below. Seventy seven (77) Standard Prize Winners will be selected at random, and three (3) Grand Prize Winners will be selected at random.

A Standard Prize Winner will be selected in a random drawing conducted from among all eligible Entrants approximately every fifteen (15) minutes during the open show hours of MANTS, until seventy-seven (77) Standard Prize Winners have been selected. Each Standard Prize Winner may choose the prize that they want from the remaining pool of Standard Prizes. One (1) Grand Prize Winner will be selected in a random drawing conducted from among all Eligible Entrants each day during the open show hours of MANTS, until three (3) Grand Prize Winners have been selected. Each of the random drawings will be conducted by a volunteer unaffiliated with MANTS and using an Entrant list provided by Sponsor’s contracted registration company. Eligibility decisions are based upon the registration company’s sole discretion and interpretation of these Official Rules, and are final and binding in all respects.

Entrants need not be present at MANTS to win. The potential Prize Winners will be notified onsite at MANTS at each random drawing and, if not present, by the Sponsor by email and/or phone (the "Notification"). In the event the Sponsor cannot reach a potential Prize Winner via the Notification, if a Potential Prize Winner fails to respond to the Notification by the date indicated, or if it is determined by Sponsor, in their sole discretion, that a potential Prize Winner is not eligible in accordance with these Official Rules, an alternate Prize Winner will be selected at random from among the remaining non-winning eligible entries received during the Sweepstakes Period. In such case, the Alternate Prize Winner will be notified as outlined above.

ODDS OF WINNING: The odds of being selected as a Standard Prize Winner or Grand Prize Winner will depend upon the total number of eligible Entrants received during the Sweepstakes Period.

PRIZES: The approximate retail value ("ARV") of each Standard Prize ranges between approximately one hundred (\$100) and two-thousand (\$2000) dollars. The ARV of each Grand Prize ranges between approximately three thousand five hundred (\$35000) dollars and ten thousand (\$10,000) dollars. A Prize cannot be substituted, assigned, or transferred; except at Sponsor's sole discretion or as otherwise provided herein. Sponsor will not replace any lost or stolen Prizes. Each Prize is taxable as income and each Prize Winner is solely responsible for all applicable federal, state and local taxes, including taxes imposed on his/her income. No more than the stated number of Prizes set forth in these Official Rules will be awarded. All Prizes will be awarded.

Prizes will be contributed by exhibitors at MANTS, which may be businesses located across the United States. Prizes will not be in the possession of Sponsor. Sponsor will publish a list of Standard Prizes and Grand Prizes in advance of MANTS. Each Standard Prize Winner will have the opportunity to choose their desired Standard Prize from the remaining inventory of Standard Prizes. Once a particular Prize has been selected by a Prize Winner, the particular Prize will no longer be available to subsequent Prize Winners. Prizes may not be located at MANTS, and Prize Winners may be responsible for traveling to an exhibitor's location to pick up a Prize or shipping the Prize to the Prize Winner's location.

PRIZE CLAIMS: Each potential Prize Winner may be asked to verify their Eligibility: that the registration information they entered is true and accurate, that they entered in compliance with the rules, that they are eligible to win the Prize and are not associated with Sponsor, and that they acknowledge the terms and restrictions of claiming the prize including the right of publicity given to Sponsor at registration. If potential Prize Winner fails to verify their Eligibility within the date and time frame indicated, the potential Prize Winner forfeits his/her right to the respective Prize and another Prize Winner will be selected at random from among the remaining non-winning eligible Entrants. Potential Prize Winners must report income to the IRS. Prize Winner(s) consent (and, except where prohibited, agree to sign any additional documents required by Sponsor to formalize, effect or perfect such consent) to Sponsor's use of his/her name, likeness (photograph and/or video), biographical information, and voices in advertising/publicity/trade without compensation, notice or approval; and, Prize Winner(s)

disclaim any ownership rights of such advertising/publicity/trade material. The Prizes will be awarded within six (6) to eight (8) weeks after Prize Winner verifies their Eligibility.

GENERAL CONDITIONS: By participating, Entrants agree to abide by and be bound by these Official Rules and the decisions of the Sponsor, which shall be final and binding with respect to all issues relating to this Sweepstakes. Should any portion of the Sweepstakes, in Sponsor's sole discretion, be compromised by non-authorized human intervention or other causes which, in the sole discretion of the Sponsor, corrupt or impair the administration, security, fairness or proper submission of entries, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes and conduct the Sweepstakes in a manner which in its sole discretion is fair, appropriate and consistent with these Official Rules. Notice of such action by Sponsor will be posted on the Website. In such event, Sponsor reserves the right to award the Prize(s) at random from among the eligible entries received up to the time of the impairment. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Sponsor reserves the right to disqualify or reject any incomplete, inaccurate, or false entry. **ANY ATTEMPT BY ANY PERSON TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAW, AND, SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. SPONSOR'S FAILURE TO ENFORCE ANY TERM OF THESE OFFICIAL RULES SHALL NOT CONSTITUTE A WAIVER OF THESE PROVISIONS.**

RELEASE: By participating in this Sweepstakes, Entrants agree to release and hold harmless Sponsor, and its client(s), and each of its parent companies, respective officers, directors, managers, employees, volunteers, affiliated entities, agents, members, shareholders, insurers, servants, guests, divisions, predecessors, successors, representatives, assigns, attorneys, dealers, distributors, advertising, promotion, and fulfillment agencies (collectively, the "Released Parties") from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt, redemption, or use of any Prize.

LIMITATIONS OF LIABILITY: The Released Parties do not have any responsibility or liability whatsoever for: (a) unauthorized human intervention in any part of the entry process or the Sweepstakes; (b) electronic or human error which may occur in the administration of the Sweepstakes or the processing of entries; (c) any property loss, damage, personal injury, or death, in connection with the prizes provided pursuant to this Sweepstakes and/or any person's participating in the Sweepstakes; (d) any printing or typographical errors in any Sweepstakes-related materials; (e) stolen, lost, late, misdirected, corrupted, incomplete, damaged or indecipherable entries; or (f) technical failures of any kind, including but not limited to the malfunctioning of any computer, mobile device, cable, network, hardware or software (if applicable), as well as any failure of the Website during the Sweepstakes Period.

CHOICE OF LAW: Under no circumstances will Entrants be permitted to obtain awards for, and Entrants hereby waive all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, and Entrants further waive all rights to have damages

multiplied or increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of Entrants and Sponsor in connection with this Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the State of Maryland, without regard to Maryland conflict of law principles.

ENTRANTS PERSONAL INFORMATION: When you enter this Sweepstakes, Sponsor will be collecting non-personally identifiable data about Entrants. Sponsor will also collect your first name, last name, city, state, email address, and telephone number. We use this information to administer your participation in the Sweepstakes. At the time you are entering the Sweepstakes, we may ask for your permission to send you emails containing marketing information from Sponsor. If you wish to later opt-out of these communications, you can do so by checking the unsubscribe button on the email. All other information collected from Entrants (including but not limited to the Entrant's demographic information) is collected for analysis purposes only.

Sponsor is dedicated to protecting your privacy. Please review our Privacy Policy located on the Website to understand what information we collect from you and how we collect, use, and protect your information. You can also contact Sponsor or otherwise communicate your privacy concerns by writing us at the address below (please include your e-mail address and telephone number (including area code) with your correspondence along with the information needed to support your request):

MANTS Main Office
P.O. Box 818
Brooklandville, MD 21022
Attention: Privacy Concerns

WINNERS LIST/RULES REQUEST: For the name of the Prize Winners or a copy of these Official Rules, please submit a request specifying "Winner's List" or "Rules Request" in a self-addressed, stamped envelope to:

MANTS Main Office
P.O. Box 818
Brooklandville, MD 21022
Attention: Sweepstakes Information

A copy of these Official Rules may be obtained on the Website during the Sweepstakes Period. Sponsor may post the names of the Prize Winners for this Sweepstakes on the Website after all Prize Winners are confirmed.

This Sweepstakes shall not be published without the written permission of Sponsor.