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Attendees Can Make the Most of MANTS 2005
Online Trade Show Planner

Get a jump start on the Mid-Atlantic Nursery Trade Show (MANTS) this January by creating a game plan in advance by using the MANTS Trade Show Directory search tool (www.giyp.com/MANTS) to make a “to do” list of what to see and where it is located.

Powered by Green Industry Yellow Pages (GIYP.com), the leading lawn and garden search vertical, the directory provides information for all of the show’s 960 exhibitors and 1500 booths at the click of a mouse.

Here’s how it works. Before you arrive at the Baltimore Convention Center on January 5th, you simply log on to the MANTS.com point and click on the 2005 MANTS Directory icon to interactively search the show’s floor by company or product. From there, you can create a map that identifies who you want to meet, what plants and green goods you want to see, booth numbers and locations as well as make notes.

According to Nancy Akehurst, Executive Vice President of MANTS, the on-line Trade Show Directory worked well last year and they expect more attendees to use the search tool in advance to make their time more productive and efficient during trade show hours.

But if you don’t do it in advance, show-goers can log-on to the directory at MANTS by visiting GIYP’s Internet Café located near the concession stands. Free Internet access will be provided by GIYP for all MANTS attendees and exhibitors.

To view the online directory please visit <http://www.giyp.com/mants/>.

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